



Is the South East still a winner for foreign companies?

Genzyme Chief flags up key challenges at Waterford MBA Association event, and asks, seven years on – is the region still a good value proposition for foreign companies?

The question was topical and the ensuing debate lively when Genzyme opened its doors this week for a site tour and seminar for business guests of the MBA Association of Ireland's South Eastern Chapter and the Spirit of Enterprise Forum.

Genzyme MD Dominic Carolan told the invited audience that the South East had the "right people, with skills in abundance" coupled with a strong tradition of engineering, which had made it very appealing to Genzyme - and these factors continue to be the area's strongest attractions for foreign companies, in parallel with Ireland's benign tax climate.