



# Entrepreneurs share secrets to success

THE MBA Association of Ireland, in conjunction with InterTradeIreland, is presenting a talk — *Crossing the Rubicon, From Manager to Entrepreneur* — on Thursday, June 14, at 6.30pm at the Rubicon Centre, Cork Institute of Technology campus, Bishopstown.

The event will be held in partnership with the Genesis Enterprise Programme (GEP) and the Rubicon Centre, Cork. GEP is an incubation programme that supports entrepreneurs through the early stages of developing their business ideas.

Two speakers will share their views based on their experience of successfully launching two exciting new Irish businesses, both following extensive management careers in industry.

GEP participant William Opperman of MPSTOR won the Inter-TradeIreland 2006 All Island Seed-

corn Business competition for best Enterprise Platform Company.

William previously held the position of vice president of engineering at Raidtec (Ireland) and directeur technique at ATLANTIS SA (France).

MPSTOR is an innovative designer and supplier of leading edge Storage Technology.

The products allows original equipment manufacturers and integrators to access leading edge storage technology quickly and cost effectively.

Chris Hannon of Marwin Environmental Ltd was also a GEP participant. He took the Genesis Prize for Emerging Business of the Year.

Chris spent five years as managing director of Jefferson Smurfit Group Munster up to his departure in 2005.

Previously, Chris spent 10 years in

Europe running different companies within this same multinational. An engineering graduate from UCC, Chris set up his company in 2006 and within one year of its formation, Marwin Environmental Trading Ltd has become the leading Irish-based exporter of recyclable materials.

Shipping weekly from Dublin, Cork and Belfast, they deliver paper and plastics recyclable materials into global markets maximising revenue for our suppliers

There is no charge to MBAAI members and their guest. To make your reservation, please email [denis@mbaassociation.ie](mailto:denis@mbaassociation.ie) incorporating your name and that of your guest.

Alternatively, you can confirm your attendance with Denis by phone on (01) 207 4456.