

E-zine & Website ratecard and specifications 2008/09

MBA NEWS IRELAND: THE ONLINE COMMUNITY FOR MBAs IN IRELAND

Advertising Positions	Dimensions	Single Insertion (4 weeks)	Annual Insertion (1 year)
Full stretch top banner (e-zine)	720px wide x 60px high	€300	€3,000
Larger Box ads	120px wide x 120px high	€200	€2,000
Small Box Ads	120px wide x 50px high	€100	€1,000
Skyscraper Ads	120 x (up to) 500	€350	€4,000
MBA Jobs Recruitment position	120 x (up to) 500	€200 (1 vacancy)	€2,000 (up to 15 vacancies)
<i>All banners and ads are maximum 72dpi</i>			

For more information visit www.mbaainews.com

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